

**EXPRESSION OF INTEREST
FOR THE ARTISTIC DIRECTION OF THE BOLZANO DANZA FESTIVAL
ORGANISED BY THE HAYDN FOUNDATION OF BOLZANO AND TRENTO**

Foreword

The purpose of this Notice is to obtain expressions of interest for the appointment of an Artistic Director of the Bolzano Danza Festival organised by the Haydn Foundation of Bolzano and Trento (hereinafter HAYDN).

In this regard, please note the following:

- pursuant to Art. 9 (b) and (c) of the Statutes, the Board of Directors will assign responsibility for artistic planning to one or more senior expert professionals, taking on the role of Artistic Director.
- The sole purpose of this Notice is to encourage as many interested parties as possible to participate. It does not bind HAYDN to select the appointee for Artistic Director of the Bolzano Danza Festival from among those who have submitted their application.
- This Notice does not constitute a competitive procedure, nor does it lead to a ranking.

HAYDN is one of the most renowned cultural brands in the Trentino-Alto Adige region of Italy. It produces many performances both on its own and in cooperation with other organisations in Bolzano, Trento and other regional locations, in Italy and abroad. HAYDN is a hub for innovation and the dissemination of music, opera and dance. It carries out its activities at the service of the entire community with the aim of spreading and elevating artistic-musical culture in the region, bringing together diverse audiences of all ages, cultures and social conditions.

Bolzano Danza, the international contemporary dance Festival held under the auspices of HAYDN since 2015 and now in its 40th edition, represents a blend of virtuoso elements and stands out as an instance of artistic excellence. The spirit of the Festival has always been rooted in two different but intertwined concepts: performance and education. The performance section (the subject of this expression of interest) is the responsibility of HAYDN. It presents performances of high artistic and cultural value of international scope and with cross-cutting programming that reaches out beyond the halls of the Municipal Theatre of Bolzano to the city and its natural surroundings. The Haydn Orchestra, which can be brought in to perform live music, stands out among the various multidisciplinary tools at the Festival's disposal. At the same time, the event acts as a laboratory for innovative and socially relevant projects, which contribute to



FONDAZIONE HAYDN STIFTUNG

enhancing the region and enriching the local community's experience, and for experimenting with digital technologies. Bolzano Danza, which is firmly committed to presenting performances of international excellence, also stands out for its close connection with regional dynamics and changes in today's society.

The performance programme cannot be separated from the Festival's educational section, led by SKI (Südtiroler Kulturinstitut) under separate artistic direction. It programmes, organises and runs a number of dance workshops during the Festival, ranging from classical to contemporary, jazz, hip hop and modern, thanks to Bolzano having some of the best teachers of the various disciplines. In this way, hundreds of people are brought together every year.

Founded in 1985, the Bolzano Danza Festival (www.bolzanodanza.it) is now one of Italy's major cultural events. The event, which usually takes place in July and lasts around 15 days, is a winning bet for the city of Bolzano, the province and the region of Trentino-Alto Adige, which all share the goal of uniting their two cultural souls, Italian and German, through the universal language of dance.

The annual budget available to the artistic direction for each edition of the Festival amounts to around EUR 300,000.

HAYDN's Board of Directors intends to appoint the position of Artistic Director of the Bolzano Danza Festival by way of a standalone contract for intellectual services.

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Art. 1 - Object of the appointment

We would like to emphasise in particular that the artistic direction of the Bolzano Danza Festival is to share HAYDN's identity as a hub of innovation in the field of arts and culture. As part of the Festival's programming, the Artistic Direction is expected to actively help implement the strategic aspects by: conceiving innovative projects in line with this identity; promoting the project beyond regional borders to increase its visibility at national and international level; collaborating with the artistic direction of the Foundation's music section to develop shared projects; planning activities to actively involve the local audience via participatory initiatives; and finally, by constantly searching for ways to cooperate with other cultural entities to broaden the overall impact of the Festival and the Foundation.

As set out in the Regulations on organising and operating the services, the artistic Director of the Bolzano Danza Festival is expected to:

- a) plan the Bolzano Danza Festival with a three-year horizon on the basis of the guidelines adopted by the Board of Directors, identifying the individual themes and performances of each edition;
- b) prepare and implement the approved programme with the responsibility of defining the performances and thus hiring the companies, dancers and artists to be involved, including any replacements;
- c) design, where appropriate, workshops and cultural packages for the public, related to the activities of the Bolzano Danza Festival;
- d) design artistic initiatives also in the area of new digital and multidisciplinary forms of expression;
- e) process and assess proposals for artistic collaboration at regional, national and international level according to HAYDN's strategic guidelines, proposals for shows and performances, for artists and world and Italian premieres, aimed at promoting the constant growth of the Bolzano Danza Festival, its consolidation within the sector and at enhancing the image of HAYDN;
- f) help nurture relations with public and private cultural actors in the region with whom HAYDN is interested in collaborating according to its strategic guidelines;
- g) propose and implement a programme that promotes participation and encounters with young people, also by working together with the workshop programme promoted by the Südtiroler Kulturinstitut;
- h) ensure that the annual and multiannual programming proposals correspond to the qualitative and quantitative parameters set by public bodies for the disbursement of relevant grants;

- i) respect when planning individual performances the agreements HAYDN has in place with local institutions for providing technical, laboratory, tailoring services, etc;
- j) assist in drafting the annual budget;
- k) provide general management with budget-compatible proposals for the remuneration of the companies, dancers and artists involved and with all the necessary information for contractual formalities;
- l) define, in close coordination with HAYDN's production and technical Manager, the scheduling of rehearsals and performances and of the necessary services, tailoring them according to specific needs and available budgets;
- m) ensure the timely and correct management and execution of the programme while taking artistic responsibility, as well as actively collaborating to promote it;
- n) coordinate with general management to ensure timely monitoring of the budget allocated to each edition of the Bolzano Danza Festival;
- o) prepare, when requested and according to the needs that may arise, a report describing the artistic activity in order to allow for any use deemed appropriate;
- p) submit to HAYDN's bodies an annual or, upon request, half-yearly synthesis report, containing a description of the performances carried out, the results achieved in relation to the preset objectives, some analysis and suggestions.

In performing its functions, the artistic direction of the Bolzano Danza Festival is in constant dialogue with general management, especially with regard to the Foundation's image, the communication strategies and the economic and financial value deriving from specific productions.

Art. 2 - Admission requirements

Candidates who meet the following requirements, under penalty of exclusion from this selection process, may express their interest in participating in the selection process announced in this Notice.

General requirements

- a) at least 18 years of age;
- b) Italian citizen or citizen of a European Union Member State, or citizen of a non-European Union Member State regularly residing in Italy on the basis of a residence permit that allows them to carry out the appointment referred to in this Notice;
- c) enjoy civil and political rights;

- d) no criminal convictions or pending criminal proceedings for offences which, under current provisions, preclude appointment to the post;
- e) no grounds for incompatibility and/or ineligibility as provided for by Legislative Decree no. 39/2013;
- f) no dismissals, layoffs or suspensions from employment with other Foundations or similar institutions for serious negligence in the performance of the role.

Failure to meet even one of the above-mentioned requirements will result in the exclusion from this expression of interest.

Specific requirements

- a) high level of expertise in artistic programming, documented by activities carried out in the course of professional activity in the field of dance and/or performing arts, as well as by the reputation acquired in this field and the extent of international contacts;
- b) high level of proven skills in organising the promotion of contemporary dance, acquired in public or private entities or cultural institutions, such as National Choreography Centres, Centres of Relevant Cultural Interest for dance, dance production Centres, regional Circuits, production Organisations, national and international promotional Bodies or companies, national and international Festivals, for a period of at least five years (not necessarily consecutive);
- c) ability to present a programme of high artistic and cultural value, such that it reflects the sensitivities of the audience, ensures the retention of the existing audience and attracts new audiences;
- d) documented experience acquired in performing arts institutions in the field of programming, production and communication, including multimedia and/or artistic planning, also aimed at younger generations;
- e) specific and proven expertise in the world of dance and/or performing arts at national and international level with the ability to collaborate with other Italian and foreign theatres and cultural institutions;
- f) excellent knowledge of either the Italian or German language;
- g) excellent knowledge of the English language;
- h) ability to work as a team with the staff and partners of HAYDN, to adapt to the *governance* of a cultural institution and to the relevant local regional institutions and authorities;
- i) proven ability to attract further resources in addition to public funding;
- j) willingness to spend an adequate amount of time in the Trentino-Alto Adige region to satisfy HAYDN's demands for programming and organisational meetings, meetings with stakeholders and participation in the activities planned as part of the Bolzano Danza Festival.

Candidates must meet the requirements for admission to this expression of interest on the date of the deadline for submitting the application and must continue to do so until the end of any employment relationship.

HAYDN reserves the right to verify that the necessary requirements are met.

Art. 3 - Application and submission procedure

Interested parties may submit their application by sending the request **for participation, to be drawn up exclusively using the "Annex A" of this Notice**, assuming responsibility and in the knowledge that false and untruthful statements carry criminal penalties pursuant to Presidential Decree 445/2000.

The application **must be accompanied by the following documents, under penalty of exclusion from the process:**

1. Detailed **curriculum vitae** in European format and drafted in Italian or English or German, dated and signed, stating that you meet the requirements set out in Art. 2 of the Notice;
2. signed **cover letter** describing the candidate's interest in the role of Artistic Director of the Bolzano Danza Festival and summarising his/her cultural vision in relation to the multi-faceted profile of the event;
3. copy of a valid **identification document**.

Applications must be sent **no later than 12p.m. on Friday, 19 April 2024**, under penalty of inadmissibility, by email to direzionegenerale@haydn.it or by PEC (*Italian certified electronic mail*) info@pec.haydn.it with the subject: **Expression of Interest Artistic Direction Bolzano Danza Festival**.

Further information can be obtained at the following email address: direzionegenerale@haydn.it

Applying to participate in this expression of interest constitutes the candidate's unconditional acceptance of the Board of Directors' decision, which shall be final, and of all the conditions laid out in this Notice.

Art. 4 - Assessment process

HAYDN's Board of Directors will assess the expressions of interest in an initial phase by comparing the submitted CVs, followed by interviews and further requests for additional documents. These should contain ideas for programming and the artistic direction of the three-year programming of the Bolzano Danza Festival 2025-2027, with a particular focus on the 2025 edition, and should be

accompanied by the respective budgets in accordance with instructions that will be provided later to shortlisted candidates.

The Board of Directors may, at its sole discretion, also avail itself of a specially appointed advisory Committee.

HAYDN's Board of Directors may review additional applications if it deems, at its sole discretion, that those received on the basis of this Notice are inadequate

This selection process does not constitute a commitment to assign the post in the absence of candidates deemed to have the necessary attributes and HAYDN may postpone, suspend, modify or revoke this process at any time, at its sole discretion.

Participants in the selection process who are summoned are not entitled to any compensation or reimbursement of travel or subsistence expenses.

Art. 5 - Contract terms and duration of appointment

The appointment will be for three years and involves the programming of the 2025, 2026 and 2027 editions of the Bolzano Danza Festival, and can be renewed for a further three years at the decision of the Board of Directors.

The appointment in question takes the form of professional services, governed by Article 2222 of the Italian Civil Code, and does not imply, either formally or substantively, an employment relationship with HAYDN.

The appointment referred to in this notice is incompatible, for the duration of the contract, with roles and/or assignments similar to the one referred to in this notice in other Theatres and/or Institutions operating in the live entertainment sector in Italy with the support of the FSNV (*Italian National Fund for Live Entertainment*), backed by contributions provided by the Region of Trentino Alto-Adige, the Province of Bolzano and the Municipality of Bolzano. Any potentially incompatible situations will be reviewed by the Board of Directors in order to assess, on a case-by-case basis, whether a conflict of interest actually exists between the roles/positions held. Only if there is no actual conflict of interest, the Board of Directors may, at its sole discretion, authorise the dual role/position.

HAYDN reserves the right to determine the salary compensation after the selection process has taken place.



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Art. 6 - Processing of personal data

The Haydn Foundation of Bolzano and Trento, the data controller of your personal data, pursuant to Legislative Decree 2003/196 and EU Regulation 679/2016, would like to inform you that data provided by you shall be processed solely to respond to your request and for administrative and accounting purposes.

Personal data provided by you shall be processed lawfully and fairly.

Your data shall not be subject to communication and/or dissemination without your consent.

You may at any time exercise the rights of the data subject provided for by Legislative Decree 2003/196 and EU Regulation 679/2016.

You may view the full policy at www.haydn.it.

Published on the Haydn website (www.haydn.it) on 11.03.2024

Annex A - application for participation

Object: Expression of interest for the role of Artistic Director - Festival Bolzano Danza | Tanz Bozen organized by Fondazione Haydn di Bolzano e Trento

Dear
FONDAZIONE HAYDN DI BOLZANO E TRENTO
Via Gilm, 1/A
39100- BOLZANO
e-mail:
direzionegenerale@haydn.it
PEC: info@pec.haydn.it

I, the undersigned, fist name _____, surname _____

ASK

To be admitted to participate in the selection. To this end, under its own responsibility in accordance with D.P.R. 445/2000 and aware of the penal sanctions under ex art. 76 as well as the consequences under art. 75 of the same D.P.R., in case of false declaretions

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1) to be born at _____ (Prov.____) (State)_____ on _____;

2) to have the following tax code _____;

3) to be resindent in _____ (C.A.P.) _____ (Prov.____) Street
_____ n. _____ telephone number
_____ e-mail address for the purposes of communications relating to this
selection _____;

4) ☐ to be: in possession of Italian citizenship;

or

☐ to be: a citizen of the following Member State of the European Union: _____

or

☐ to be: a citizen of a non-EU Member State _____ in possession of a valid residence permit;

5) ☐ not to be convicted of any criminal offence and do not have any pending criminal proceedings which have led or which will lead to the inability to contract with the Public Administration as an accessory sanction;

6) ☐ enjoyment of civil and political rights;

7) ☐ excellent knowledge of ☐ italian ☐ german, written and speaking language;

8) ☐ excellent knowledge of english, written and speaking language;

9) ☐ to not hold a role and/or position similar to the one object of this expression of interest in other Theatres and/or Institutions operating in the performing arts sector in the national territory with the support of the Fondo Unico dello Spettacolo, otherwise to renounce the previous role/assignment held in order to obtain the assignment of Artistic Director of the Festival Bolzano Danza;

10) ☐ to accept unconditionally all the provisions contained in the expression of interest notice;

11) ☐ to consent to the processing of personal data by the Haydn Foundation of Bolzano and Trento in accordance with the GDPR - EU Regulation 2016/679.

Attach to this letter:

1. Detailed curriculum vitae in European format and drafted in Italian or English or German, dated and signed, certifying that you meet the requirements set out in Article 1 of the Expression of interest;
2. a signed motivation letter describing the candidate's interest in role of Artistic Director - Festival Bolzano Danza | Tanz Bozen organized by Fondazione Haydn di Bolzano e Trento;
3. copy of a valid ID document.

(place) _____, (date) _____

(signature) _____

N.B.: This form must be completed in its entirety by selecting the parts that are of interest and excluding those that are not