

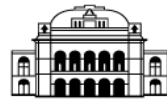
VIENNA CONFERENCE - AUDIENCES

11-14 April 2024



Thursday 11 April 2024 hosted by Wiener Staatsoper


WIENER
STAATSOPER



MUSIKTHEATER AN DER WIEN - KAMMEROPER


10.30 – *Hamed und Sherifa* by Moulrika - School performance

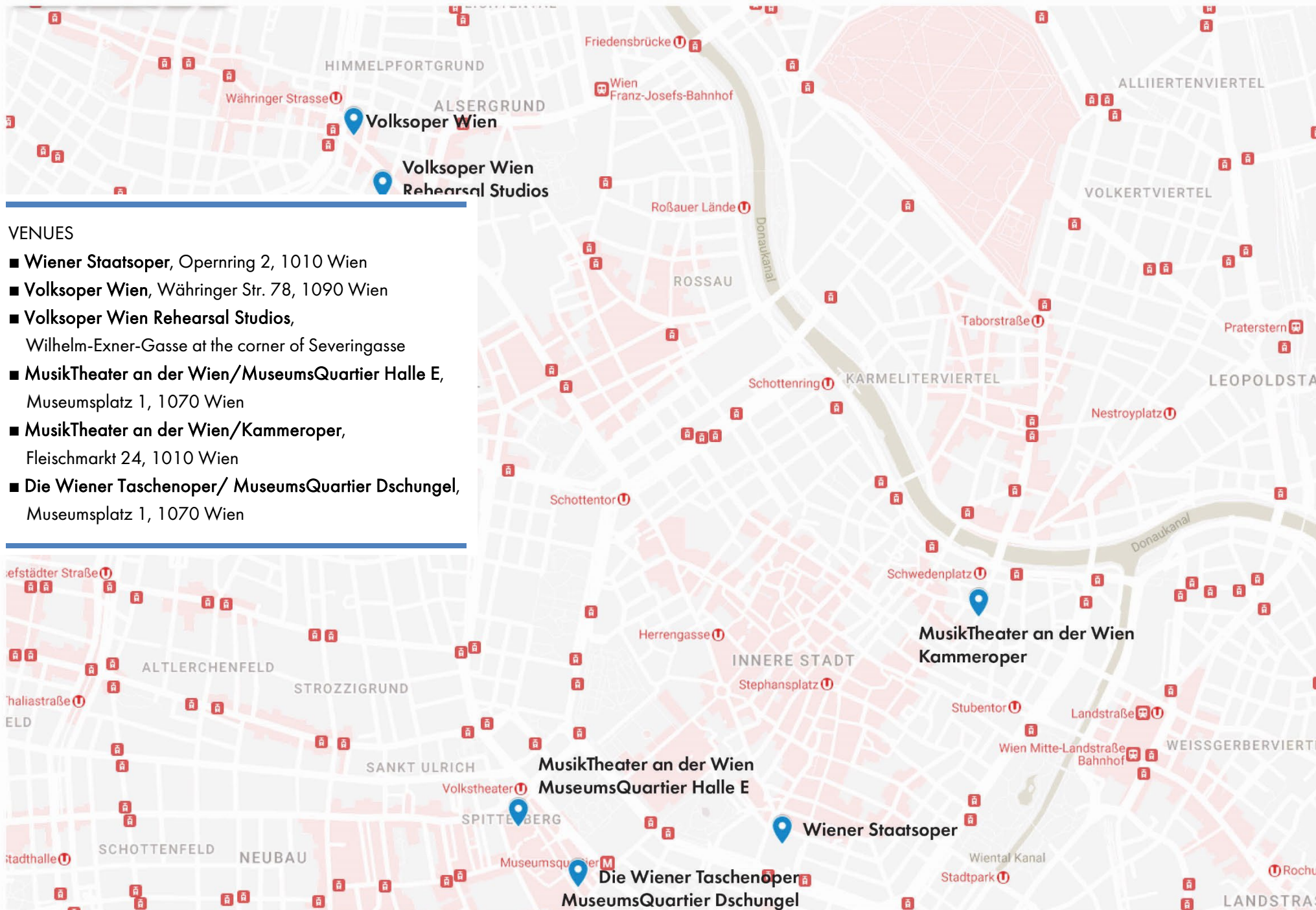
	WIENER STAATSOPER			
	Mahlersaal	Marmorsaal		Teesalon
11.00				Board meeting
14.00	Registration opens			Welcome to Opera Europa: greeting of new members and first-time attendees by André Comploi (Milano), Hannah Griffiths (Birmingham), Iva Hraste-Sočo (Zagreb), Barbara Minghetti (Como/Parma), Lauri Pokkinen (Helsinki), Tobias Wolff (Leipzig) and Susanna Werger (Opera Europa)
14.45	Welcome address by Bogdan Roščić			
15.00	Keynote address on Audiences by David Pountney			
15.30	Coffee break			
16.00	From artist to artistic leader With Georg Heckel (Detmold), Francesco Micheli (Bergamo), Eric Quilleré (Bordeaux) and Fergus Sheil (Dublin), moderated by Peter de Caluwe (Brussels)	Welcome to the Education forum Jacqui Cameron (Leeds)	Welcome to the Fundraising forum Marisa Vázquez-Shelly (Madrid)	Welcome to the Marketing & Communications forum – Where are we now? Sophie Gavriloff (ONP Paris)
17.00				
	Volksoper Wien	MusikTheater an der Wien MuseumsQuartier Halle E		Kulturhaus Brotfabrik
19.00	<i>Die lustige Witwe</i> by Lehár Conducted by Keren Kagarlitsky and directed by Mariame Clément With Szymon Komasa, Anett Fritsch, Lauren Urquhart, Alexandre Beuchat, Jakob Semotan, Aaron Casey Gould	<i>Kublai Khan</i> by Salieri Conducted by Christophe Rousset and directed by Martin Berger With Carlo Lepore, Lauranne Oliva, Alasdair Kent, Marie Lys, Äneas Humm, Fabio Capitanucci, Giorgio Caoduro, Ana Quintans		18.30 Open rehearsal: Community Ensemble Tanzlabor Led by Katharina Augendopler (WSO) and Katy Geertsen (Tanz die Toleranz) * Sold out

	MUSIKTHEATER AN DER WIEN		WIENER TASCHENOPER
	Halle E at MUSEUMSQUARTIER	Chorsaal at MUSEUMSQUARTIER	Dschungel at MUSEUMSQUARTIER
9.00	Registration opens		
9.30	Give us a C – Commensurability as the key to musical theatre° Welcome address by Stefan Herheim		
9.45	Cross-pollination of audiences°		
10.00	Julien Chavaz (Magdeburg), Sophie de Lint (Amsterdam), Paolo Maier (Parma), Curro Ramos (Madrid), moderated by Liisa Riekk (Helsinki)		Schneewittchen° Production by Die Wiener Taschenoper
11.00	Coffee break		
11.30	Company values, audiences and partners° Laura Berman (Hannover), Ruth Williams (Austrian Fundraising Association), Elizabeth Morrison (London ROH), Alessandro Chiesi (sponsor), moderated by Ing-Marie Persmo (Göteborg)	Dance touring marketplace Moderated by Audrey Jungers	Children Opera as an Art Form ° Ruth Brauer-Kvam (director), Mechtheld van Gestel (Amsterdam), Wolfgang Mitterer (Composer), Christiane Plank-Baldauf, Frédéric Roels (Avignon), moderated by Gerhard Dienstbier
13.00	Lunch		
14.30	General Assembly of Members and strategic committee reports Chaired by president Ignacio García-Belenguer (Madrid)	From audience member to friend to donor° Martin Bonhard (Vienna Staatsoper), Iva Hraste-Sočo (Zagreb), Lanfranco Li Cauli (Milano), moderated by Marc Scorca (OPERA America)	International collaborations on outreach projects Pitch session moderated by Barbara Minghetti (Como/Parma) curated by RESEO
15.15	Coffee break		Halle E Videolounge
15.45	From Education to holistic engagement – RESEO research° With Vania Cauzillo (chair) and Theresa Lafortune (researcher)	Opera co-production marketplace – revivals of new works Moderated by Carolin Wielpütz (Vienna MTW)	Building loyalty and subscriptions models workshop Led by György Jávorszky (Budapest)
16.45	The Austrian audience of tomorrow: Viennese outreach initiatives° With Barbara Hellmayr (MTW), Maurice Lenhard (VO), Krysztina Winkel (WSO), moderated by Joscha Schaback		
17.30			
	Volksoper Wien	Wiener Staatsoper	
19.00	La rondine by Puccini° Conducted by Alexander Joel and directed by Lotte de Beer With Matilda Sterby, Rebecca Nelsen, Leonardo Capalbo, Timothy Fallon, followed by a reception in the Pausenfoyer	Die Kameliendame (ballet) Conducted by Markus Lehtinen and choreographed by John Neumeier *Sold out	

	VOLKSOPER WIEN		WIENER STAATSOPER
	Main auditorium		Ballet studio
9.00	Registration All day on rehearsal stage: Presentation of Volksoper’s automated lighting tracking system		
9.30	Entertainment in the arts° Welcome address by Lotte de Beer		
9.45	The Viennese opera scenes° With Lotte de Beer (Volksoper), Stefan Herheim (Musiktheater an der Wien), Bogdan Roščić (Wiener Staatsoper), moderated by Karen Stone		
	VOLKSOPER WIEN REHEARSAL STUDIOS		
10.30	Coffee break		Observation of the Wiener Staatsballett company class *full capacity
	Probekühne 1	Probekühne 2	
11.00	Matchmaking between donors and projects Tim Beernaert (Brussels), Edilia Gänz (Fedora), David Stern (Opera Fuoco), moderated by Mathieu Jouvin (Torino)	World Café on the relationship between outreach and audience development Moderated by Hannah Griffiths (Birmingham)	
11.45			Travel to Volksoper
12.30	Lunch		
13.45	Dance scenes in opera productions With Ted Brandsen (Amsterdam), Joseph E. Köpplinger (Munich Gärtnerplatz), Reginaldo Oliveira (Salzburg), Simone Wohinz (Wiener Staatsballett), moderated Henning Ruhe (Göteborg)	Loyalty and subscription models: workshop outcomes Coordinated by Aline Chif	
15.00	Coffee break		MUSIKTHEATER AN DER WIEN
15.30	Impact report of the Next Stage initiative and FEDORA Prizes	Volksoper Opera Studio recital°	Kammeroper
16.00	Biennale call for applications° Edilia Gänz (FEDORA)		Hamed und Sherifa by Moulataka Family performance
16.15	World Opera Forum preview and Conference conclusions° By Marc Scorca and Karen Stone		
16.45	End of conference		
	Volksoper Wien	MusikTheater an der Wien / MuseumsQuartier Halle E	Staatsoper
19.00	Die lustigen Weiber von Windsor by Nicolai Conducted by Keren Kagarlitsky and directed by Nina Spijkers With Stephanie Maitland, Anett Fritsch, Martin Winkler, Alexander Fritze, Orhan Yildiz, Theresa Dax, JunHo You	Kublai Khan by Salieri Conducted by Christophe Rousset and directed by Martin Berger With Carlo Lepore, Lauranne Oliva, Alasdair Kent, Marie Lys, Äneas Humm, Fabio Capitanucci, Giorgio Caoduro, Ana Quintans, followed by a reception	Simon Boccanegra by Verdi Conducted by Marco Armiliato and directed by Peter Stein With Luca Salsi, Kwangchul Youn, Clemens Unterreiner, Freddie De Tommaso and Federica Lombardi *Sold out

Sunday 14 April 2024

	WIENER STAATSOPER	SLOVAK NATIONAL OPERA	Dschungel at MUSEUMSQUARTIER
11.30	Participatory workshop: Create your "fast forward Opera"! Workshop for conference members Led by RESEO and WSO at Rehearsal stage of Wiener Staatsoper FULL CAPACITY – an extra workshop is added at 14.00		
13.00	End of workshop		
14.00	Participatory workshop: Create your "fast forward Opera"! Workshop for conference members Led by RESEO and WSO at Rehearsal stage of Wiener Staatsoper		
14.30	Workshop for conference members Led by RESEO and WSO at Rehearsal stage of Wiener Staatsoper	Bus departure for Bratislava <i>Travel and performance offered by Slovak National Opera</i>	
15.30			Die Wiener Taschenoper's <i>Schneewittchen</i>
17.00		<i>Svätopluk</i> by Eugen Suchoň Conducted by Martin Leginus, directed Roman Polák	
	Wiener Staatsoper	Return to Vienna by 21.30	
19.00	<i>Don Giovanni</i> Conducted by Bertrand de Billy and directed by Barrie Kosky With Andrzej Filonczyk, Antonio Di Matteo, Slávka Zámečnicková, Edgardo Rocha, Nicole Car, Christopher Maltman, Isabel Signoret, Jusung Gabriel Park		



VENUES

- **Wiener Staatsoper**, Opernring 2, 1010 Wien
- **Volkoper Wien**, Währinger Str. 78, 1090 Wien
- **Volkoper Wien Rehearsal Studios**,
Wilhelm-Exner-Gasse at the corner of Severingasse
- **MusikTheater an der Wien/MuseumsQuartier Halle E**,
Museumsplatz 1, 1070 Wien
- **MusikTheater an der Wien/Kammeroper**,
Fleischmarkt 24, 1010 Wien
- **Die Wiener Taschenoper/ MuseumsQuartier Dschungel**,
Museumsplatz 1, 1070 Wien